simple ingredients,
not a lot of sugar™

Siggi Supports Entrepreneurs Contest 2018

About the Contest and Abbreviated Rules (Pages 1-2)
Official Rules (Pages 3-9)

About the Contest:
siggi's dairy began in 2004 when Siggi Hilmarsson, a native of Iceland, felt homesick for skyr – a thick, creamy, high-protein yogurt that was a staple of his childhood diet. The yogurts he found on shelves in the US were much too sweet and artificial for his liking. His mother sent him a recipe and with that, he began making skyr in his small New York City apartment. Within just a few months, Siggi refined his technique, quit his day job and moved his humble skyr-making operation from his home kitchen to a full-scale dairy plant in Upstate New York. He never planned to become a "yogurt entrepreneur" but was driven by his desire to make yogurt with simple ingredients and not a lot of sugar.

As Siggi began sharing his story with the nutrition community, he realized just how aligned their goals were with his own – to help people choose real foods without a lot of added sugar. He also noted, and was inspired by, the entrepreneurial spirit of many registered dietitians who follow their passion and bring their creative visions to life. He was so inspired that he saw an opportunity to give back, from one entrepreneur to another.

The "Siggi Supports Entrepreneurs" Contest will help harness your entrepreneurial spirit to support and/or improve your community with the opportunity to bring your ideas to life. A panel of judges, including Siggi himself, will choose one winner from all eligible entries based on a specified criteria and fund the development and execution of his/her community nutrition education program idea.

Abbreviated Rules:

The Submission Criteria:
The community nutrition education program submitted by contestants must align with the siggi's brand philosophy:

- Simple ingredients
- Not a lot of sugar (added sugars)
- No artificial sweeteners or alternative "natural" sweeteners like stevia
- Real, whole food ingredients

- The program may be designed to resonate with a broad range of age groups and nutrition comprehension or be for a specific population (i.e., childhood nutrition, diabetes education).
- The program must be engaging in nature and based on current guidelines and science.
- The program components do not have to make mention of the siggi's brand or even yogurt for that matter (but could if contestant so chooses).
- The program must be budgeted to cost no more than $5,000 to plan and execute.

siggi's®

simple ingredients,
not a lot of sugar™

Contestants must be registered dietitian nutritionists (RDNs), dietetic technicians registered (DTRs), or dietetic interns or nutrition students currently enrolled in an accredited dietetics program.

To Apply:
Describe on one page or PowerPoint (or equivalent) slide, using pictures or images if necessary, your idea for a nutrition education program that aligns with the siggi's brand philosophy. Be specific about what you hope your idea will achieve. Describe the tools and/or resources you would use or create to bring your idea to life. Ideas that would help take existing programs, tools, or resources to the next level, but don't currently have funding to do so may be submitted.

On a separate page or slide, include a thorough, estimated budget for the development of this program, specifying the types of costs that would need to be covered. Be sure to consider and include the cost for any external vendors. As a guardrail for the Contest, the total budget should not exceed $5,000.

On a separate page or slide, submit a personal statement in 250 words or less about why the Contest resonates with you. Include your name, mailing address, email address, and phone number.

The above-referenced documents or slides must be emailed to siggiscontest@siggis.com between 8:00 a.m. Eastern Standard Time (EST) on June 4, 2018 and 11:59:59 p.m. on August 3, 2018.

Judging:
One winner will be chosen from all eligible entries by a panel of judges, including Siggi himself, based on the following weighted criteria:

50% - alignment with the siggi's brand philosophy
25% - originality of the idea
15% - potential of the idea in making an impact on nutrition education
10% - ease of implementation of the idea

Prize:
The winner will receive a $5,000 grant from siggi's. The winner also will receive a trip to FNCE® in Washington, D.C. where he/she will attend a luncheon on Saturday, October 20, 2018 and be recognized as the contest winner. The trip will include roundtrip airfare, hotel accommodations for three nights, and a three-day FNCE® pass arranged by Porter Novelli.

The winner will be required to complete the planning and execution of the program by April 5, 2019. Following completion of the program, the winner will be required to submit a recap on the program in either a Word document or PowerPoint (or equivalent) slide by June 5, 2019. Up to four check-ins will be scheduled between the winner and a team from siggi's to offer guidance for the development and execution of the program. These check-ins will take place via conference call between September 3, 2018 and February 8, 2019.

All contestants must review and agree to the Official Rules.

simple ingredients,
not a lot of sugar™

"SIGGI SUPPORTS ENTREPRENEURS" CONTEST

******OFFICIAL RULES******

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN
A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING
VOID WHERE PROHIBITED BY LAW

Sponsor. The Siggi Supports Entrepreneurs Contest (the "Contest") is sponsored by The Icelandic Milk and Skyr Corporation (known as siggi's brand, siggi's dairy, or siggi's), 135 W 26th St 6th Floor, New York, NY 10001 ("Sponsor") or ("siggi's").

Eligibility. Open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older at the time of entry in the Contest (or in the case of legal residents of jurisdictions where the age of majority is greater than 18 years of age, such age of majority under the laws of the jurisdiction in which they reside at the time of entry, and who are registered dietitian nutritionists (RDNs), dietetic technicians registered (DTRs) or dietetic interns or nutrition students currently enrolled in an accredited dietetics program. Employees, officers and directors of Sponsor or its parent company, subsidiaries, affiliates, partners, advertising and promotion agencies, manufacturers or distributors of Contest materials, or members of the same household (whether related or not) of such employees/officers/directors are not eligible to enter. Subject to all federal, state and local laws and regulations. Void in all U.S. territories and possessions outside of the continental United States and where prohibited by law or restricted by such laws, including but not limited to jurisdictions with laws that would require registration and/or trust account or posting of a bond, or any other requirements that have not been satisfied. The Contest is governed exclusively by the laws of the United States.

Application of Rules. All contestants must review and agree to these Official Rules. By entering the Contest, each contestant warrants that he/she has read and agrees to abide and be bound by these Official Rules and that he/she is not prohibited from participating in the Contest. Submission of an entry automatically constitutes contestant's agreement to be bound by these Official Rules. Contestants further agree that Sponsor shall retain full authority, in its sole discretion, to interpret and administer these Official Rules, and to be bound by all decisions and interpretations made in good faith by Sponsor.

Contest Period. The Contest begins at 8:00 a.m. Eastern Standard Time (EST) on June 4, 2018 and 11:59:59 p.m. on August 3, 2018 (the "Contest Entry Period"). Entry is free, and no purchase or payment of any kind is necessary to enter or win the Contest. Limited to only one (1) entry per contestant during the Contest Period. Entries received in excess of the above stated limitation will be void.

How to Enter. To enter the Contest ("Contest"), submit your idea for a community nutrition education program that aligns with the philosophy of the siggi's brand (the "Idea") by email to

siggi's

simple ingredients,
not a lot of sugar™

siggiscontest@siggis.com during the Contest Entry Period in accordance with the following Submission Criteria and Submission Guidelines:

Submission Criteria:
The Idea for a community nutrition education program must align with the siggi's brand philosophy, which encourages:

- Simple ingredients;
- Not a lot of sugar or added sugars;
- No artificial sweeteners or "natural" sweeteners like stevia
- Real, whole food ingredients.

- The program components do not have to make mention of the siggi's brand, or even yogurt for that matter (but they could if you so choose, although such mentions will not factor into the judges' decisions and/or the judging criteria).
- The Idea may be designed to resonate with a broad range of age groups and nutrition comprehension or be for a specific population (i.e., childhood nutrition, diabetes education).
- The Idea must be engaging and be based on current guidelines and science.
- The Idea must be estimated to cost no more than $5,000 to plan and execute.

Submission Guidelines:

Page/slide 1: The Idea must be submitted on one (1) page or PowerPoint (or equivalent) slide. You should be specific about what you hope the Idea will achieve and describe the tools and/or resources that you would use or create to bring the Idea to life. Ideas that would help take existing programs, tools, or resources to the next level, but do not currently have funding to do so, may be submitted. You can include images and pictures to illustrate the Idea.

Page/slide 2: An additional page or PowerPoint slide must be submitted outlining a thorough, estimated budget for the development of the Idea (up to $5,000), specifying the types of costs that would need to be covered to plan and execute the Idea. You should consider and include the cost for any external vendors. As a guardrail for the Contest, the total budget should not exceed $5,000.

Page/slide 3: You must include a personal statement, in 250 words or less, explaining why the Contest resonates with you. You must also include your first and last name, email address, telephone number and mailing address with your personal statement.

The Idea and the above-referenced pages/slides must be submitted in the English language. All entry information, Ideas and personal statements shall be collectively referred to herein as the "Submissions" or each as a "Submission." Submissions must comply with the Submission Criteria, the Submission Guidelines and the Content Restrictions (defined below). Sponsor reserves the right to cancel or modify the Contest in the event an insufficient number of entries are received that meet the minimum judging criteria. Limit one (1) entry per person. All required elements of an entry must be submitted at the same time. An entry must be received by Sponsor within the Contest Entry Period.

siggi's®

simple ingredients,
not a lot of sugar™

All contestants must have a valid email address. No automated entry devices and/or programs permitted. Receipt of entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, postage-due, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed entry forms are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor. Any attempt by any contestant to obtain more than the stated number of entries by using multiple/different accounts, identities, registrations and logins, or any other methods will void that contestant's entries and that contestant may be disqualified.

In the event of a dispute, the authorized account holder of the email address used to register on the account will be deemed to be the contestant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

Materials submitted to Sponsor by contestant shall not contain any protection feature designed to prevent its use, or any computer virus or other similar programs. Contestants acknowledge and agree that their respective entries become the property of Sponsor, subject to these Official Rules, and will not be returned.

By entering, each contestant warrants and represents that the information contained in the entry is true and correct in all material respects and that Sponsor may rely on such information in its efforts to comply with applicable laws and regulations <u>and</u> that with respect to each of his/her Submissions: (a) the Submission is contestant's own creation; (b) the Submission will not violate or infringe on any rights of any third parties; (c) the Submission is in all respect free and clear of any claims or rights of third parties; and (d) the Submission does not contravene any contractual, legal or other obligation.

Use of Submission. By entering the Contest, each contestant consents to grant Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such Submission, in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including but not limited to on any and all Internet media, including Sponsor's web sites and properties (e.g., http://siggis.com/) and on social networking sites (i.e., Facebook, YouTube, Twitter etc.), for any legal purpose whatsoever. **BY SUBMITTING AN ENTRY, YOU GRANT SPONSOR THE RIGHT TO POST THE WINNING SUBMISSION ON ITS WEBSITES AND SOCIAL MEDIA SITES FOREVER WITHOUT ANY ADDITIONAL PERMISSION BEING REQUIRED OR COMPENSATION.**

Content Restrictions. By entering the Contest, each contestant agrees that his/her Submissions conform to the Content Restrictions as defined below and that Sponsor, in its sole discretion, may remove any Submission and disqualify a contestant from the Contest if it believes, in its sole discretion, that the contestant's Submissions fail to conform to the Contest Restrictions or is otherwise in violation of the Official Rules.

<u>Content Restrictions</u>:

- The Submissions must be in English.
- The Submissions must not contain material that violates or infringes any rights of any other party, including but not limited to copyright, trademark, privacy, publicity or any other intellectual property rights.
- The Submissions must not in any way disparage Sponsor or any other person or party.
- The Submissions must not contain material that is inappropriate, indecent, obscene hateful, tortious, defamatory, slanderous or libelous.
- The Submissions must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.
- The Submissions must not contain material that is unlawful, in violation of or contrary to the laws or regulations of the United States or of any jurisdiction where Submission is created.
- The Submissions cannot promote illegal drugs or firearms (or the use of any of the foregoing), or any activities that may appear unsafe or dangerous, or any particular political agenda or message.
- The Submissions must be consistent with the image and values of Sponsor and be consistent with and satisfy the purpose of the Contest.

Each contestant acknowledges that other contestants may have used ideas and/or concepts in their Submissions that may be similar in idea or concept to what is included in contestant's Submissions. Each contestant understands and agrees that he/she shall not have any claim against any other contestant or Sponsor arising out any such similarity or be entitled to any compensation because of any such similarity.

Sponsor's decisions are final and binding in all matters relating to the Contest, including, but not limited to, interpretation and application of these Official Rules. By entering the Contest, contestants fully and unconditionally agree to be bound by these rules and the decisions of the judges, which will be final and binding in all matters relating to the Contest.

Judging/Judging Criteria. On or about August 15, 2018, all eligible Submissions will be judged by a panel of judges (including Siggi Hilmarsson) that have the required knowledge and experience to apply the judging panel's judging criteria (defined below). All eligible Submissions will be judged by the judging panel based on the following judging weighted criteria:

a) Alignment with the siggi's brand philosophy (50%);
b) Originality of Idea (25%);
c) Potential of the Idea in making an impact on nutrition education (15%); and
d) Ease of implementation of the Idea (10%).

Prize. One (1) grand prize winner (the "Winner") will receive the following:

(i) A five thousand dollar ($5,000.00) grant (the "Grant") to plan and execute the winning Idea. Approximate Retail Value (ARV) of Grant: $5,000.00. Up to four (4) check-ins will be scheduled between the Winner and the siggi's team to offer guidance for the development and execution of the Idea. The Winner will be required to complete the planning and execution of

his or her Idea by April 5, 2019, and submit a full recap and report on the success of the program by June 5, 2019.

(ii) A 4 day/3 night trip for one (1) person to Washington, D.C. for the Food and Nutrition Conference and Expo™ (FNCE®) (the "Trip"). Trip includes round-trip coach airfare from major gateway airport near winner's residence, single occupancy hotel accommodations and the FNCE® conference registration fee. Taxes, meals, ground transport, gratuities, travel upgrades, or any other expenses not specifically listed herein are the responsibility of the Winner. Travel and accommodations subject to availability; certain restrictions and blackout dates may apply. The Winner must travel between Friday, October 19, 2018 and Tuesday, October 23, 2018 exclusively to attend FNCE®, or Prize (as defined below) will be forfeited and may be awarded to an alternate. Sponsor is not liable for delays, cancellation or unforeseen events related to the flights. The Winner will be solely responsible for obtaining valid identification relating to acceptance and use of the travel prize packages. If in the judgment of Sponsor, air travel is not required due to Winner's proximity to prize location, ground transportation will be substituted for roundtrip air travel at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Approximate Retail Value (ARV) of the Trip prize: $2,000.00, but actual value may vary depending on air flight fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

Together, the Grant and the Trip constitute the "Prize". The ARV of the Prize: $7,000.00. The difference in value of prize as stated herein and value at time of prize notification, if any, will not be awarded.

Grant prize will be awarded in the form of a check. Prize is non-transferable. No substitutions or cash redemptions. In the case of unavailability of Trip or Grant, Sponsor reserves the right to substitute a prize of equal or greater value. All taxes and expenses not specifically listed herein are the responsibility of the Winner. Limit one (1) Prize per person.

The Winner is solely responsible for reporting and paying any and all applicable federal, state and local taxes due in connection with the Prize. The Winner will be required to complete and submit an IRS Form W-9 for receipt of any prize valued at $600 or more. Failure to submit a complete IRS Form W-9 will result in forfeiture of the Prize. Receipt of any prize is conditioned upon compliance with all applicable federal, state and local laws, rules and regulations and these Official Rules. Sponsor will not replace a lost or stolen Prize or portion thereof.

TAX GROSS UP PAYMENT: The Winner will also receive a single cash payment in the form of a corporate check which is intended to assist with any federal, state, or other tax obligations related to the Grant (the "Tax Gross-Up Payment"). The amount of Tax Gross-Up Payment will be computed based upon the actual retail value of the **Grant [or Prize]** and assuming that the Winner's combined tax rate for all federal, state, and other tax obligations related to such prize is 33%. The Tax Gross-Up Payment is intended to *assist* with any federal, state, or other tax obligations related to the Grant. **The Tax Gross-Up Payment may not be sufficient to cover the Winner's entire tax liability related to winning the applicable prize.**

Sponsor will comply with all tax reporting requirements, including a Form 1099-MISC issued to the Winner.

Winner Notification. Potential Winner will be notified via email or telephone on or about August 22, 2018. Potential Winner may be required to sign and return, where legal, an Affidavit or Declaration of Eligibility, Liability/Publicity Release and/or rights transfer document (including transfer/assignment of rights in the Submissions to Sponsor) within the time frame designated by Sponsor. Potential winner will be required to email Sponsor within 5 calendar days to confirm his/her winning status. If potential Winner cannot be contacted within two (2) calendar days of first notification attempt, if any component of the Prize or Winner/Prize notification is returned as undeliverable, if any potential Winner rejects his/her Winner position, or potential Winner rejects his/her Prize (or any portion thereof), or in the event of noncompliance with these Official Rules, such Winner's position/Prize will be forfeited and will be awarded to the Submissions with the next highest score. Upon forfeiture, no compensation will be given.

Conditions/Use of Winner's Name and Likeness/Release. Submissions may be cut, edited, reformatted, rearranged, combined with other materials and/or otherwise modified, in Sponsor's sole and absolute discretion. Participation in the Contest and/or acceptance of Prize constitutes winner's permission for Sponsor to use his/her name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information, Submissions and/or any statements made by winner regarding the Contest or Sponsor for advertising and promotional purposes without notice or additional compensation, except where prohibited by law. By participating, contestants and winner agree to release and hold harmless Sponsor, their advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors, (the "Released Entities") from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in the Contest, or possession, acceptance and/or use or misuse of Prize or participation in any Contest-related activity and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action. Contestants who do not comply with these Official Rules, or attempt to interfere with the Contest in any way shall be disqualified. Sponsor is not responsible if the Contest cannot take place or if any Prize cannot be awarded due to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism.

Additional Terms. Any attempted form of entry other than as set forth above is prohibited; no automatic, programmed; robotic or similar means of entry are permitted. The Released Entities are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Contest, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in the Contest or downloading any materials in the Contest. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend the Contest should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the

Contest. In such case, Sponsor will select the winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest or web site. Sponsor may prohibit a contestant from participating in the Contest or winning Prize if, in its sole discretion, it determines that said contestant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other contestants or Sponsor representatives.

CAUTION: ANY ATTEMPT BY A CONTESTANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Limitation of Liability; Disclaimer of Warranties. IN NO EVENT WILL THE RELEASED ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF CONTESTANTS' PARTICIPATION IN THE CONTEST, USE OF ANY SUBMISSIONS PROVIDED BY CONTESTANTS, POSTING ON OR ACCESS AND/OR DOWNLOAD OF ANY MATERIALS OR INFORMATION FROM ANY WEB SITE OWNED, OPERATED OR CONTROLLED BY SPONSOR OR ITS PARENT OR AFFILIATED COMPANIES, OR ACCEPTANCE OR USAGE OF A PRIZE OR ANY PORTION THEREOF, AND INCLUDING WITHOUT LIMITATION DAMAGE TO PROPERTY AND, TO THE MAXIMUM EXTENT PERMITTED BY LAW, DAMAGES FOR BODILY OR PERSONAL INJURY, EVEN IF SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES OR LOSS. WITHOUT LIMITING THE FOREGOING, THE CONTEST AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

Disputes; Governing Law. The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Contest. Any controversy or claim arising out of or relating to these Official Rules and/or the Contest shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the State of New York, City of New York.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Contest, Contest participants irrevocably submit and

consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to the County of New York in the State of New York. Contest participants agree not to raise the defense of forum non convenient.

Use of Data. As permitted by law and in accordance with these Official Rules, each contestant agrees that Sponsor may use the information that he/she provides in connection with the Contest in accordance with Sponsor's Privacy Policy available at http://siggis.com/privacy-policy/, for the purposes and within the context of the Contest, for Sponsor's internal purposes, and for any other purposes outlined in these Official Rules. In the event of a conflict between these Official Rules and Sponsor's Privacy Policy, these Official Rules shall control.

List of Winners. To obtain the name of winner, send an email to siggiscontest@siggis.com after November 1, 2018 and before December 3, 2018.

Conflict. In the event there is a discrepancy or inconsistency between statements contained in any Contest materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.