

PLEASE READ CAREFULLY

The Icelandic Milk and Skyr Corporation d/b/a Siggí's ("**Company**", "**us**", "**we**", or "**our**") is committed to protecting the privacy of the users ("**user**", "**you**" or "**your**") of the websites operated by it (collectively, the "**Site**"). This Cookie Management Policy ("**Policy**") describes how cookies are used by Company on the Site. This Policy also describes how you can enable or disable cookies on the Site.

I. WHAT ARE COOKIES?

Cookies are a feature of web browser software that allows web servers to recognize the computer used to access a website. Cookies are small pieces of data that are stored by a user's web browser on the hard drive of a user's computer. A cookie enables recognition of the computer you are using. Cookies can remember what information a user accesses on a web page to simplify subsequent interactions with that website by the same user or to use the information to streamline the user's transactions on related web pages.

When you browse the Site, the website may deposit cookies onto your computer. Cookies placed by Company are called "first party cookies." Cookies placed on your computer by parties other than Company are called "third party cookies." Third party cookies also enable recognition of your computer both when you visit the Site and, in certain circumstances, when you visit other websites. Both first party cookies and third party cookies record data anonymously and do not cause any damage to your computer.

II. WHAT COOKIES ARE USED ON THE SITE?

Types of Cookies	Purpose of the Cookie	Consequence of Disabling the Cookie
Strictly Necessary Cookies	Strictly necessary cookies are those cookies the Site cannot run without. These cookies are essential to enable you to browse around the Site and use its features.	These cookies cannot be disabled.
Session ID	We collect information about how users interact with the Site. This may include the pages that users visit most often and whether users get error messages from certain pages. We use these so-called "session ID cookies" to make it easier for you to navigate the Site and to help us improve our users' browsing experience. A "session ID cookie" expires when you close your browser.	You may choose not to allow these cookies. Doing so will not render the Site unusable. In such event, you may still use the Site, but your ability to use some areas and features/functions of the Site may be limited.

Performance	<p>These cookies allow us to count visits and traffic sources so we can measure and improve the performance of the Site. They help us to know which pages are the most and least popular and see how users move around the Site. These cookies may also be used to generate data on web traffic to the Site and to address customer questions and complaints. All information these cookies collect is aggregated and therefore anonymous.</p>	<p>You may choose not to allow these cookies. Doing so will not render the Site unusable. In such event, we will not know when you have visited the Site and will not be able to monitor its performance.</p>
Functional	<p>These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages.</p>	<p>You may choose not to allow these cookies. If you do not allow these cookies then some or all of these services may not function properly.</p>
Advertising	<p>First and/or third party advertising cookies are used on the Site to tailor and personalize advertising to your interests and preferences. They do not store personal information but are based on uniquely identifying your browser and internet device.</p>	<p>You may choose not to allow these cookies. Doing so will not render the Site unusable. In such event, it will be difficult for us to personalize the Site to give you the most effective user experience. You may also be overexposed to the same advertisements.</p>
Analytics	<p>First and third party analytics cookies are used on the Site to generate information about how the Site is being used so that it may be updated to improve the user's experience. We use Google Analytics, a Google's analytics tool to help us to understand how users engage with the Site. The tool may use a set of cookies to collect information and report website usage statistics without personally identifying individual users to Google. For more information, please visit https://developers.google.com/analytics</p>	<p>You may choose not to allow these cookies. Doing so will not render the Site unusable. In such event, it will be difficult for us to analyze the user experience so that we may evolve the Site.</p>

	tics/devguides/collection/analyticsjs/cookie-usage?hl=en	
Social Media	These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit.	You may choose not to allow these cookies. If you do not allow these cookies you may not be able to use or see these sharing tools.
Security	Where applicable, we use security cookies to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorized parties. These cookies are usually only set in response to actions made by you which amount to a request such as setting your privacy preferences, logging in or filling in forms.	You may choose not to allow these cookies. Doing so will not render the Site unusable. In such event, you will still be able to access and use much of the Site. You will not, however, be able to access or use those areas of the Site or participate in online activities that require authentication of users.

III. CONSENT

Cookies may be temporarily placed on your device upon visiting the Site to enable necessary Site operations. Upon visiting a Site, a Cookie Banner will appear, which will include a link to a Cookie Consent Tool. The Cookie Consent Tool will give you the following options: (1) consent to the use of all cookies or (2) consent to the use of some cookies based on your customized selections. Strictly Necessary Cookies will always be placed on your device if you use the Site as such cookies are needed for necessary Site operations. If you choose to consent to any or all cookies, you may modify or withdraw your consent at any time by re-accessing the Cookie Consent Tool.

You can control the use of cookies and customize the settings by clicking below:

[Cookie Settings](#)

IV. USING YOUR BROWSER TO CONTROL COOKIES

We endeavor to recognize your browser's opt-out settings where possible. Most browsers allow you to view, manage, delete and block cookies for a website. Be aware that if you delete all cookies then any preferences you have set will be lost, including the ability to opt-out from cookies as this function itself requires placement of an opt out cookie on your device. Guidance on how to control cookies for common browsers is linked below.

[Google Chrome:](#)

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>

Mozilla Firefox:

<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Safari:

https://support.apple.com/kb/index?q=cookies&src=globalnav_support&type=organic&page=search&locale=en_US

Microsoft Internet Explorer:

<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

For information on additional browsers and device types please see:

<http://www.aboutcookies.org/>

<http://www.cookiecentral.com/faq/>

There are online tools available for clearing all cookies left behind by the websites you have visited, such as <https://www.allaboutcookies.org/>.

V. WHO CAN ACCESS YOUR COOKIES?

Internet websites can only access the cookies they have stored on your computer. For example, if Company saves a cookie on your browser, Company can access its own cookie, but cannot access those of another company.

VI. COOKIE RETENTION POLICY

Cookies may be retained for a maximum period of 13 months.